

To whom it may concern
23rd June 2015

Reference for Etisoft

Since 1996 Citizen Systems Europe has enjoyed a close and successful business with Etisoft. This started out on the basis of a supplier/customer transactional relationship, but as Etisoft has expanded and developed their business, the relationship has developed into a collaborative and reciprocal one.

Etisoft bought and resold Citizen printers and was instrumental in building demand for the printers in Europe. They supported the business with great technical support and media know how. The label manufacturing business has developed to the point that Etisoft has one of the best organised and innovative plants in Europe, so much so that Citizen now put their faith in the production to subcontract some OEM/Citizen Branded business by Etisoft.

Having now partnered for many years – we have found Etisoft consistently met and exceeded our expectations. They have excellent market knowledge, great internal systems and a close affinity with our business. Aside from the more conspicuous manufacturing strength of the company, they also have strong international knowledge and experience which means they can support Citizen on a wide geographic basis.



Mark Moore
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